

HOPE

ACRES RESCUE

Helping Our Precious Equines

HOPE Lope 5k 2024

Sponsorship Proposal





Who We Are

Our Mission

H.O.P.E. Acres Rescue is a small, completely volunteer-operated 501(c)(3) nonprofit in Berkeley County that rescues, rehabilitates, and finds new homes for abused and unwanted horses and donkeys. We believe all equines deserve peaceful lives free from fear and neglect, and are committed to doing everything we can to ensure these beautiful animals have the second chance at a happy life they deserve.

What We Do

H.O.P.E. was founded in 2010 because Berkeley County lacked an equine rescue facility. Many animals enter rescue sick, starved, or injured, and it can take months for them to fully recover. For a horse in desperate need of medical help, H.O.P.E. Acres has the resources to assist in ways the county does not. Beyond providing proper nutrition and regular vet care, we fund various diagnostics, treatments, and surgeries. If a problem needs a specialized solution that can't be found in our area, we will transport a horse several hours to get them the treatment they need.

Over the last 14 years, H.O.P.E. Acres has rescued **99 horses and donkeys** from across South Carolina. None of our animals are fostered; we care for 20 at a time at our farm in Bonneau. With limited space, we prioritize those equines that are most in need of our help. Many are senior animals in their 20s that may no longer be fit to ride but still have years of companionship to offer. They all have a home at H.O.P.E. until they find a new, loving family.



Before



Barnaby in May, 2023

After



Barnaby in January, 2024

Get Involved: The HOPE Lope 5k

We rely on community partners, donors, and volunteers to help us give the horses and donkeys of H.O.P.E. the care they need. The rescue has no paid positions, so 100% of all donations and fundraising proceeds benefit equines that are sick, starving, and in need of a good home. Money raised through the HOPE Lope will provide hay, grain, and life-saving veterinary care.



Why Be a Sponsor?

Being part of H.O.P.E. Acres Rescue's preeminent annual fundraising event ties your brand to a Candid Gold Level local nonprofit repeatedly voted one of the "Best of Berkeley County". As a sponsor of the HOPE Lope 5k, your company will not only advocate for animal welfare, but directly help save the lives of horses and donkeys in our community.

The Event

The HOPE Lope 5k is a family-friendly fun run that attracts serious runners, casual joggers, families with strollers, animal welfare advocates, equine enthusiasts, and nonprofit supporters from the Charleston area and beyond.

This year's 5k event will be virtual, which opens up the race to a much larger audience within and without the Charleston area. Runners that might not be able attend an event in person or that live out of state can participate from wherever they are at a time that's convenient for them. They will have a week (May 3 - May 11) to complete the race.

Virtual events in the last 3 years of the Lope have increased the rescue's visibility and allowed us to share H.O.P.E.'s mission with participants from across the country.

Sponsorship Levels

Contact us at hopelope5k@gmail.com to become a sponsor! All packages can be customized based on budget. To receive full benefits, please confirm your sponsorship by **April 1**.

	Stallion \$5000 1 available	Mare \$2500 3 available	Colt \$1000 multiple	Filly \$500 multiple	In-Kind multiple
Free race entries	10	8	6	3	
Sponsor logo incorporated with race logo	✓				✓
Inclusion in media press release pre and post event with a quote	✓				
Photo opportunity sent to all media outlets	✓				
Featured ad on H.O.P.E. Acres Rescue website	✓				
Private farm tour and photo opportunity with a rescue horse, with image rights for your own social media and marketing use	✓				
Logo on ALL event communications, marketing and media	✓	✓			
Inclusion in H.O.P.E. Acres Newsletter	✓	✓	✓		
Featured post on social media platforms (content provided by sponsor)	✓	✓	✓		
Your promotional marketing included in race swag bag	✓	✓	✓		
Logo on HOPE Lope 5k signup and H.O.P.E. Acres Rescue websites	✓	✓	✓	✓	✓
Logo on race shirts	✓	✓	✓	✓	
Logo on race emails	✓	✓	✓	✓	
Marketing option on race website and marketing email	✓	✓	✓	✓	
Mentions on social media platforms	✓	✓	✓	✓	✓